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2018
BEST OF TALEND CONNECT
LIBERATING DATA WITH
TALEND DATA CATALOG
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SUPERPOWER: Deliver the magic key that liberates your data in a controlled way

What's your superpower with data?

Jean-Michel Franco
Sr Director, Product Marketing
Data Governance Products

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Hitesh Vekaria

Senior Sales Engineer

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SUPERPOWER: Turn Jean-Michel's fancy slides into actual products

What's your superpower with data?

Gwendal Vaz Nunes
Manager, Product Management
Data Governance Products

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AGENDA

01 Liberating Data with a Data Catalog

02 Introducing Talend Data Catalog

03 Use Cases and Success Stories

04 Seeing is believing

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THE TRANSFORMATIONAL PROMISE OF DATA REMAINS ELUSIVE

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81%

Time spend on managing data

62%

Of employees have access to data they should not

Source: IDC ; HBR May-June-Sept 2017;

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DELIVERING
TRUSTED DATA AT SCALE
IN THE DIGITAL ERA
“Through 2022, only 20% of organizations investing in information governance will succeed in scaling governance for digital business” (Gartner)
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TALEND DATA CATALOG

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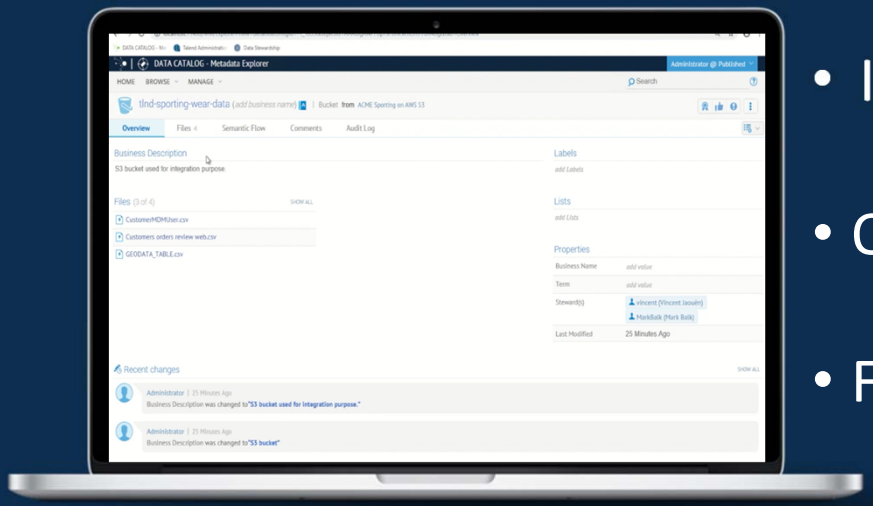
New in Fall'18



- Intelligently discover all your data
- Orchestrate catalog curation
- Find the right data in a few clicks

Creating a Single Source of Trusted Data for anyone in the company

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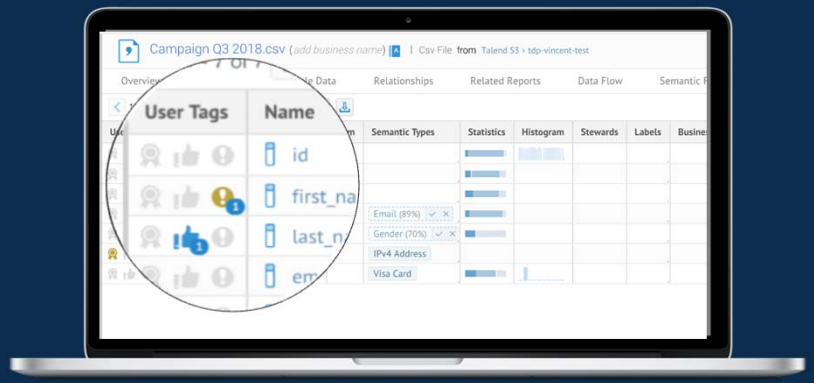
- Automatically crawls your cloud, data lake and traditional data
- Intelligently discovers, profiles and classifies your data
- Draws the links between datasets with relationship discovery

ORCHESTRATED DATA CURATION



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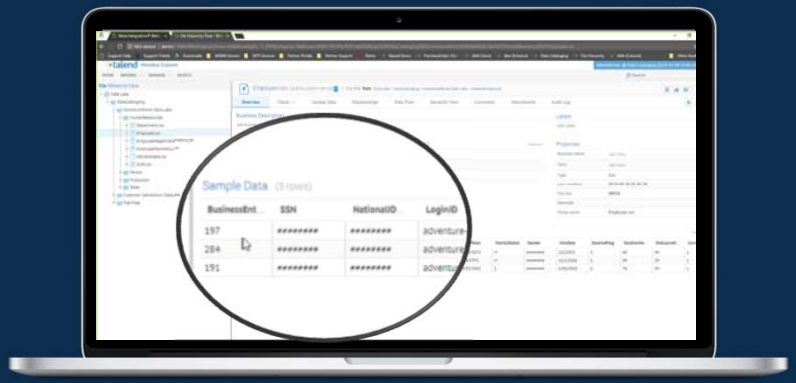
- Organizes the enrichment of metadata and business glossary
- Creates a single point of control for data access and privacy
- Easily trace data lineage and track compliance

EASY SEARCH-BASED ACCESS TO TRUSTED DATA



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- Powerful search and browsing capabilities
- Single point of access to all metadata and business context
- Relationship discovery across your datasets

DEMO: THE COMPLIANT CUSTOMER 360° DATA LAKE
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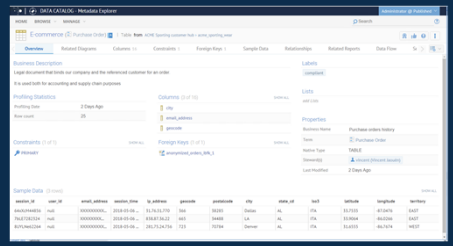
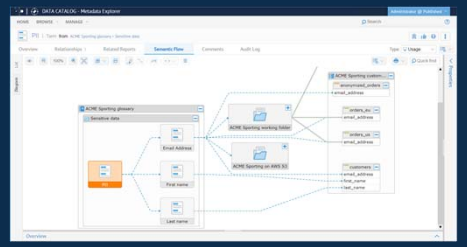
DATA CATALOG DEMO

DISCOVER



CURATE

EXPLORE



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DATA CATALOG DEMO

INTELLIGENT DATA DISCOVERY

- Find
- Understand
- Collaborate

ORCHESTRATED DATA CURATION

- Annotate
- Protect
- Remediate

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SEARCH AND VISUALIZATION

- Explore
- Track & Trace
- Relate

FROM METADATA MANAGER…
…. TO DATA CATALOG

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Capability	Metadata Mgmt	Data Catalog
Governance Model	Authoritative	Collaborative
Documentation process	Mostly Declarative	Automatic & data-driven
Metadata Types	Structural Metadata & Manual Inputs	Machine Augmented
Outcome	Informative	Actionable

USE CASES

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Governed Analytics

Reach a wider audience
Enforce control
Crowdsource knowledge

Data Compliance & Privacy

GDPR, PDPA, CCPA, HIPAA ...
BCBS 239, IFRS, IDMP…
ACORD, CDISC …

IT modernization & Change Mgmt

Change analysis & migrations
Establish a single point of Mgmt
Data Auditing

The Data Marketplace

Self-Service Analytics
Customer 360
Data Monetization

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